



NetmarkEssentials
Search Engine Marketing Intelligence

"For years, our web presence was non-existent. Since partnering with Netmark, we are front and center on all keyword web searches. The results have been overwhelming - in a good way. Our phone hasn't stopped ringing. We would advise anyone interested in building their web business to check out the people at Netmark. You won't be disappointed."

Chris Larsgaard
Key National

"We have been advertising for our business for over 20 years and we have never seen the quick and quality results that Netmark has produced. And it keeps getting better! The team is courteous and very responsive."

Bill & Lisa Tobener
LeBlanc Limousine

"I am now receiving three times the amount of inquiries on my properties as I had expected this year, due to this new advertising created and marketed by Netmark Essentials. Business is up! Everything that Netmark has done for me has been done very well, and above my expectations."

Don Scott
Scott Commercial Properties

Case Studies

Before

After

| Client A | Keyword | Original Ranking Positions | | | After 1 Month of SEO | | |
|----------|--------------------|----------------------------|-------|-----|----------------------|-------|-----|
| | | Google | Yahoo | MSN | Google | Yahoo | MSN |
| | Roof Rack | - | - | - | 21 | 40 | 45 |
| | Roof Racks | - | - | - | 25 | 33 | 44 |
| | Roof Rack Bags | 39 | 6 | - | 15 | 6 | 5 |
| | Roof Rack Base | - | 6 | - | 15 | 6 | 2 |
| | Roog Luggage Racks | - | - | - | 47 | 25 | 13 |
| | Roof Bike Racks | 30 | 22 | - | 19 | 1 | 6 |
| | Ski Rack | - | - | - | - | - | 50 |
| | Ski Racks | - | - | - | 14 | 48 | 50 |
| | Roof Rack Kayak | 43 | - | - | 22 | 24 | 39 |
| | Kayak Rack | - | - | - | - | 26 | 40 |

| Client B | Keyword | Original Ranking Positions | | | After 2 Months of SEO | | |
|----------|------------------------------|----------------------------|-------|-----|-----------------------|-------|-----|
| | | Google | Yahoo | MSN | Google | Yahoo | MSN |
| | Document Imaging | - | - | - | 23 | - | - |
| | Document Imaging Software | 38 | - | - | 1 | 18 | - |
| | Document Management Systems | - | - | - | 17 | 42 | - |
| | Document Management Software | 33 | - | - | 15 | - | - |
| | Document Imaging Solutions | - | - | - | 9 | 15 | - |
| | Paperless Office | - | - | - | 25 | 31 | 25 |
| | Paperless Office Solutions | - | - | - | 7 | 5 | 17 |
| | Paperless Office Software | - | - | - | 13 | 9 | 14 |

| Client C | Keyword | Original Ranking Positions | | | After 3 Months of SEO | | |
|----------|------------------------------|----------------------------|-------|-----|-----------------------|-------|-----|
| | | Google | Yahoo | MSN | Google | Yahoo | MSN |
| | National Consumer Study | - | - | - | 1 | 1 | 1 |
| | Local Market Research | - | - | - | 1 | - | 3 |
| | Consumer Research Company | 39 | - | 22 | 13 | 2 | 9 |
| | Consumer Study | - | - | 43 | 6 | 1 | 3 |
| | Multi-Media Engagement Study | 14 | - | 22 | 4 | 5 | 1 |
| | Market Research Company | - | - | - | 11 | - | - |
| | Marketing Research Company | - | - | - | 13 | 50 | - |
| | Consumer Market Research | - | - | - | 18 | 23 | 23 |

| Client D | Keyword | Original Ranking Positions | | | After 4 Months of SEO | | |
|----------|--------------------------------|----------------------------|-------|-----|-----------------------|-------|-----|
| | | Google | Yahoo | MSN | Google | Yahoo | MSN |
| | Solidworks Los Angeles | 8 | - | 7 | 1 | 1 | 1 |
| | Solidworks Santa Barbara | - | - | 10 | 3 | 2 | 3 |
| | Solidworks Fullerton | 15 | - | 7 | 1 | 1 | 1 |
| | Solidworks Sales and Training | - | - | - | 1 | 2 | 1 |
| | Southern California Solidworks | - | - | - | 1 | 1 | 1 |
| | Cadware | - | - | 37 | 5 | 6 | 5 |
| | Solidworks Dealer | - | - | 31 | 2 | - | - |
| | Solidworks Dealers | - | - | - | 1 | 2 | 1 |

| Client E | Keyword | Original Ranking Positions | | | After 5 Months of SEO | | |
|----------|---|----------------------------|-------|-----|-----------------------|-------|-----|
| | | Google | Yahoo | MSN | Google | Yahoo | MSN |
| | Mortgage Loan Docs | - | - | - | 3 | 5 | - |
| | Mortgage Loan Documents | 49 | - | - | 6 | 3 | 1 |
| | Mortgage Closing Documents | 33 | 29 | - | 4 | 4 | 13 |
| | Closing Documents Provider | - | - | - | 1 | 1 | 1 |
| | Mortgage Documents Provider | - | - | - | 1 | 1 | 1 |
| | loan preparation service | - | - | - | 1 | 1 | 1 |
| | loan preparation services | - | - | - | 1 | 1 | 1 |
| | Closing Documents preparation service | - | - | - | 1 | 1 | 4 |
| | Mortgage Loan Documents preparation service | - | - | - | 1 | 1 | 1 |